TeachECONference2024 Sponsorship Menu

Fifth Annual Virtual Conference

Online video-poster session: week beginning June 17, 2024
Online live presentations: June 24-26, 2024
3-7pm BST/10am-2pm EDT

About TeachECONference2024

TeachECONference2024 is the fifth annual virtual conference on economics education organised by the Centre for Teaching and Learning Economics (CTaLE) and Cornell University. The conference is sponsored by organisations interested in reaching out to economics educators in Higher Education, with a range of sponsorship options available depending on your needs.

This is a free virtual live event that brings together educators who are passionate about improving economics education to help future generations be ready for the challenges of the 21st Century. This year's conference comprises two parts: from June 17 2024 our online video-poster sessions and from June 24 2024 our live presentations. The conference is attended by higher education colleagues, mainly in economics but also from other disciplines, with close to 100 joining each day.

After each day's panels and presentations, conference participants can wind down in a virtual Networking Mixer. These 1-hour Mixers (6-7pm BST/1-2pm EDT of each conference day) will start in the main online Meeting Room and branch out into breakout rooms where attendees can discuss presentations shared. Unlike the conference sessions, Mixers are not recorded.

Why sponsor TeachECONference2024?

Sponsoring TeachECONference2024 will give you access to a global community of educators who are at the forefront of economics teaching. You will get to hear the latest insights and innovations in economics teaching at university and beyond. You will also support educators who might not have the resources to meet in other ways.

As a sponsor you can expect:

- ✓ Direct access to educators with firsthand knowledge of teaching challenges.
- ✓ Opportunities to raise brand awareness of your organisation.
- ✓ Access to potential clients who you can educate on your product solutions and capabilities.
- ✓ Exposure to an online audience before, during and after the event.
- ✓ Flexible sponsorship options to suit your needs.

Become a Sponsor

Tier 1 | £350 GBP/$500 USD

Choose Tier 1 for a quick and easy way to highlight your company to an audience of innovative educators.

- Your company logo on the conference website and promotional materials (logo, website and representative contact details) pre and post conference.
- Your company logo displayed at the start of each online video poster presentation track (5 days in total).

Tier 2 | £700 GBP/$1000 USD   **Most popular option**

Select Tier 2 for a dedicated company breakout room in one of the three network mixers where you can chat directly with economics educators.

- Your company logo on the conference website, and promotional materials (logo, website and representative contact details) pre and post conference.
- A sponsored breakout room during one networking mixer.

Tier 3 | £1000 GBP/$1500 USD   **Hurry! Limited places available**

Pick Tier 3 to highlight your brand and product(s) to an audience of leading economics educators, then connect with them via a designated company breakout room.

- Your company logo on the conference website and promotional materials (logo, website and representative contact details) pre and post conference.
- A 10-minute showcase at the start of a networking mixer for your organisation only.
- A sponsored breakout room for the remainder of the networking mixer.

Tier 4 | £1500 GBP/$2000 USD   **Hurry! Limited places available**

Do you want to have a chat with a small group of innovative educators in person? Tier 4 might be for you.

- Your company logo on the conference website and promotional materials pre and post conference.
- A sponsored email from your representative to all attendees post-conference.
- Your company representative attends the TeachECONference2024 London Watch Party or another university.
- This is a great way for your company representative to meet and network directly with innovative economic educators in person.

Get in touch!

If you are interested in sponsoring us, then get in touch with us to discuss how you can be a part of this reputed event. We will need to hear back no later than February 15, 2024.

TeachECONference2023

3 days	23 Speakers	365 Registrations
558 Unique Views	42 Countries	300 Organisations

Past Sponsors

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